EXECUTIVE DIRECTOR
Amber McCool

BOARD OF DIRECTORS

Escambia County
Neil C. Davis, Vice President
David Hawkins

Santa Rosa County
Maxine M. Ivey, President
Hunter Walker, Treasurer
Dorothy Peoples

Okaloosa County
Lannie Corbin, Secretary
Elizabeth B. Rambow

Walton County
Melita L. Brantley

Legal Advisor
Charles Hoffman, Esq.

ADVISORY COUNCIL

Escambia County
Patricianne A. Senkow, Chair
John P. Scott
Angela Bernard
Andrew Toms
Jen Wilson
Chris Jensen

Santa Rosa County
Jenese C. Truelsen
Gale Scott
Kenneth Smoot

Okaloosa County
Dewey Elmore, Vice Chair
Leith Black
Maureen Rulison
Paula Horton
Alishia Gonzales

Walton County
John C. Brown

Northwest Florida Area Agency on Aging, Inc.
Improving the quality of life for elders since 1979

Aging & Disability Resource Center for PSA 1
5090 Commerce Park Circle
Pensacola FL 32505

General Office Contact:
Phone: 850.494.7101
Fax: 850.494.7122

Elder Helpline Local Calls
(Escambia and Santa Rosa Counties) 850.494.7100

Other Areas
Toll Free 1.866.531.8011
1.800.96.ELDER (35337)

On The Web:
www.nwflaaa.org
Northwest Florida Area Agency on Aging, Inc. (NWFLAAA), has these specific functions:

- to plan, coordinate and monitor services for the 60+ population in Florida’s Planning and Service Area 1;
- to administer allocated federal and state funds for delivery of services to the target population;
- to serve as the access point for information and for services assisting elders, persons with developmental disabilities, their families, caregivers and the community; and
- to advocate on behalf of an aging society.

Area Agencies on Aging are federally mandated by the U.S. Older Americans Act of 1965 (as amended) to plan, fund, coordinate, implement, monitor and evaluate programs addressing the needs of elders 60 years of age and older.

Established in 1979, the NWFLAAA is a private, not-for-profit charitable corporation serving elders in this four-county area. Governed by a Board of Directors, NWFLAAA is administered by an executive director. An Advisory Council provides community insight, information about needs of elders and help with special projects.

The agency staff works in conjunction with the Florida Department of Elder Affairs as well as other local, state and national agencies to facilitate the service needs of hundreds of consumers so that they can age safely, with dignity and purpose, in their own homes and elder-friendly communities.

The NWFLAAA is responsible for the planning, coordination and oversight of the delivery of the following programs: Home and Community Based Services, Community Care for the Elderly, Home Care for the Elderly, Alzheimer’s Disease Initiative, Older Americans Act, Emergency Home Energy Assistance for the Elderly, and Serving Health Insurance Needs of the Elderly.

Service providers in Escambia, Santa Rosa, Okaloosa and Walton Counties contract with NWFLAAA to provide services such as:

- Abuse Education
- Adult Day Care
- Caregivers’ Assistance
- Case Management
- Chores
- Companionship
- Congregate Meals
- Counseling
- Disease Information
- Emergency Alert Response
- Energy Assistance
- Health Screenings
- Homemaker
- Injury Prevention Education
- Legal Services
- Medication Management
- Nutrition Education
- Outreach
- Personal Care
- Respite
- SHINE
- Shopping Assistance
- Transportation

Aging and Disability Resource Center (ADRC) is your One-Stop-Shop for assistance with Medicaid and SNAP (food stamps) applications. The goal is to provide elders, persons with developmental disabilities, their families and caregivers, with customer-friendly access to services. This is done seamlessly and efficiently by minimizing service fragmentation, reducing duplication of administrative paperwork and procedures, enhancing individual choice, supporting informed decision-making, and increasing the cost effectiveness of long-term care support and delivery systems.

Information and Referral will assist consumers with the challenge in navigating the fragmented aging network. Consumers are able to receive consistent and uniform information and referral access regardless of where they first enter the system. Consumers have options and choices from self-directed information and referral searches to face-to-face assessments.

Resources may be private pay providers, faith-based service providers or Medicaid and state-funded aging programs. Information and Referral Specialists will follow up with clients to ensure that the information and service obtained met their needs. A computerized data base containing information for Walton, Okaloosa, Santa Rosa and Escambia counties is accessible to consumers.

The ELDER HELPLINE
(Escambia/Santa Rosa Counties)
850.494.7100
(Other Areas • Toll Free)
1.866.531.8011